
BOOK REVIEW

“Go Put Your Strengths to Work” by Marcus Buckingham

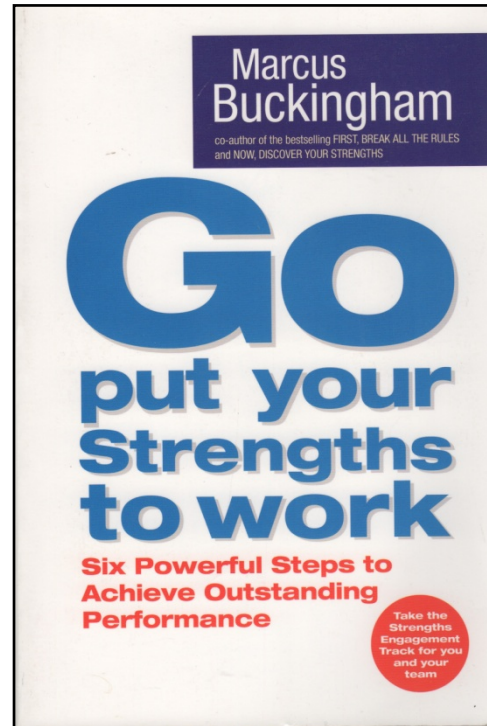
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**Reviewed by Darryl Cross,
Leadership & Careers Coach
& psychologist**
www.DrDarryl.com



Many people are constantly looking for ways in which they can achieve maximum success at work after applying all their strengths. *Go Put Your Strengths to Work* is a professionally written book that will help you realize your strengths and utilize them to your benefit. Researchers discovered that only 17% of the workforce makes use of their strength on their jobs. Yes, less than a quarter. The larger percentage of the workforce never comes close to making full use of their assets at work. If you fit in this category of people who never find it easy to give it all to their work, this book will help you to make a

remarkable transition that will enable you to utilize your strengths and get the most out of your efforts.

Go Put Your Strengths to Work consists of not less than 320 pages that are full of insightful information. Buckingham gives you a comprehensive guide on how to seize control of your assets and be in a position to rewrite your job description under your boss' nose. Whether you are aware of your strengths or not, this is a book that will help you to discover your zeal and become a more efficient worker than ever before. The author is on a mission to assist you to uncover your unique strengths and unleashing your full power. As you go through the program provided in this book, you will be in a position to be fully convinced that growing through your unique strengths is the only ticket to your future success as well as your overall happiness.

Buckingham also requires you to not only read a theory, but he also expects you to act. Therefore, you won't gain anything from the teachings of this book if you are not ready to act and implement the ideas that are given between the pages. The author discourages the approach of improvement by correcting mistakes and refers to this as a dead end as it cannot help you realize how exceptional you really are. If you take up this challenge that is presented to you by the author, you will become more empowered as you take control of your work through your distinctive strengths.

Go Put Your Strengths to Work aims to assist you through a six-step, six-week experience that will reveal the hidden dimensions of your strengths. Marcus Buckingham shows you how to seize control of your assets and rewrite your job description right under your boss' nose. You will learn:

- Why your strengths aren't "what you are good at" and your weaknesses aren't "what you are bad at."
- How to use the four tell-tale signs to identify your strengths.
- The simple steps you can take each week to push your time at work toward those activities that strengthen you and away from those that don't.
- How to talk to your boss and your colleagues about your strengths without sounding like you're bragging and about your weaknesses without sounding like you're

whining.

- The fifteen-minute weekly ritual that will keep you on your strengths path your entire career.

With structured exercises that will become part of your regular workweek and proven tactics from people who have successfully applied the book's lessons, *Go Put Your Strengths to Work* will arm you with a radically different approach to your work life. You will also find lessons on how you can turn your strengths into habits.

As part of the book's program you'll take an on-line Strengths Engagement Track, a focused and powerful gauge that has proven to be the best way to measure the level of engagement of your strengths or your team's strengths. You can also download the first two segments of the acclaimed companion film series *Trombone Player Wanted*.

As well as outlining a fifteen-minute weekly ritual that will keep you on your path throughout your entire career, the author has included well-structured exercises that you can incorporate within your regular workweek. You will also find proven tactics from other people who have become very successful after applying the lessons found on this book. In short, *Go Put Your Strengths to Work* will open your eyes to a radically different approach to your work life. It will not only open up an exciting and unexplored territory for you, but also for your organization. It will also open up exciting uncharted territory for you and your organization. Join the strengths movement and thrive.

(Dr Darryl is a clinical and organizational psychologist as well as a credentialed executive and personal coach. He is also an author, international speaker and university lecturer. Dr Darryl assists people to find their strengths and reach their goals. Further information on Dr Darryl can be accessed from www.DrDarryl.com.)